

Newsflash

Workshop on COMMUNICATION SKILLS



To develop the ability to communicate well and convey ideas and feelings effectively, a workshop on Communication Skills was held in November 2021 at the Jaffer Group Head Office in Karachi. The duration of the workshop was 4 half days.

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COMMUNICATION SKILLS



“Being able to communicate effectively is perhaps the most important of all life skills. It is what enables us to pass information to other people and to understand what is said to us”.

This workshop was specially designed based on pre-assessment for junior to mid-level professionals and covered categories i.e. Elementary, Intermediate and Advanced. The major focus was to improve the participants' English language proficiency.

Dr. Qaiser Hussain, a Ph.D. in English Linguistics conducted the training. He specializes in “Anxiety in speaking English as a second language among adult English language learners”.

The workshop addressed the following topics:

- drafting of emails and other communication in English.
- business writing foundation.
- diversity in business writing.
- external and internal communication.
- active listening and verbal communication.

The workshop was attended by Jaffer Agro Services (Pvt.) Ltd. members from marketing, logistics, human resources, strategic cell, and factory. At the end of the session, certificates were distributed to the participants by the trainer and Mr. Muhammad Tabish, Manager Human Resources JASPL.

